



THE NEW YORK CITY DEPARTMENT OF EDUCATION

JOEL I. KLEIN, *Chancellor*

Region 10

4360 Broadway
New York, New York 10033
(917) 521 - 3700

Gale Reeves, *Regional Superintendent*

Martha Madera, *Regional Deputy Superintendent*

August 31, 2005:

A handful of you know me via my most recent role as Regional Director of Parent Support for Region 10 in the New York City Dept of Education. In this capacity, I oversee the 99 parent coordinators who are employed in each of the public schools in our region. I recently hired Education for Excellence to present their 18-hour Parent Leadership Training to our parent coordinators. Along with roughly 35 parent coordinators, a handful of substance abuse and prevention counselors and local parent leaders, I was able to attend the better majority of the training sessions.

The feedback I received from our participants and my own experience was truly extraordinary. The presentation by Dr. Rosenbaum and another of his facilitators, Melaba Alhontte, was not only professionally delivered and well organized but, more importantly, it facilitated a space where the participants felt safe and supported which allowed them to be honest and vulnerable; thus allowing for meaningful dialogue and exercises that will surely impact their approach to the practical functions of their job in a meaningful way.

Most of the participants reported to the sessions on time and eager to participate. The information presented regarding listening, communication, acceptance, taking responsibility and resolving conflict peacefully was clearly relevant to the participants' assuming a more effective leadership role in their schools along with being more effective at dealing with the challenges that parenthood presents. The assignments and in-session exercises provided practical tools for implementing the information presented in class. Having a book that the participants could take home and refer to that reinforced what was presented during the sessions was extremely valuable.

I feel strongly about the potentially positive impact Education for Excellence can have on the parent coordinators and parents in our public school system city-wide and sincerely recommend their services. Please feel free to contact me if you would like more detailed feedback.

Sincerely,

A handwritten signature in black ink, appearing to read "Israel Rosario Jr.", written in a cursive style.

Israel Rosario Jr.



THE NEW YORK CITY DEPARTMENT OF EDUCATION

JOEL I. KLEIN, *Chancellor*

Jean Claude Brizard, Regional Instructional Superintendent
Rosemary Stuart, Regional Instructional Deputy Superintendent

Community School District Superintendents
Marianne Ferrara, CSD 22, Local Instructional Superintendent
Joanne Mejias, CSD 18, Local Instructional Superintendent
Jacqueline Peek-Davis, CSD 17, Local Instructional Superintendent

Region Six Learning Support Center
5619 Flatlands Avenue, Brooklyn, NY 11234
Telephone: (718) 968-6100 Fax: (718) 968-6256

Julia Bove, Local Instructional Superintendent
Ainslie Cumberbatch, Local Instructional Superintendent
Wendy Karp, Local Instructional Superintendent
Ann Organisciak, Local Instructional Superintendent

April 30, 2006

To Whom It May Concern:

During the April 2006 Spring Break, Dr. Marc Rosenbaum of Education for Excellence, presented their 18-hour Leadership Training to 28 Region 6 Parent Coordinators. I had the opportunity to observe a good portion of the training and was very impressed with the quality of the presentation and the ability of the facilitator to engage participants. The topics presented stimulated discussion about the participants' experiences and the sharing of strategies for effectively managing challenges when working with parents, students, and administrators.

The written evaluations and feedback from my Parent Coordinators was very positive. These are a few of the "additional comments" taken from the bottom of the evaluation page: "Time well served! Empowering, life-enhancing experience!" "This workshop will be with me for the rest of my life." "Was not boring, kept us focused, was willing to answer questions." "These sessions allowed you to take an in depth look at your life."

The position of Parent Coordinator is quite demanding. I feel that the program offered by Education for Excellence which emphasized listening and communication skills, taking responsibility for your actions, resolving conflict peacefully, and being more aware of the choices you have in any situation, was a valuable experience for my parent coordinators.

Please contact me if you would like more information regarding my experience with Education for Excellence.

Sincerely,

Patricia McDonald

Patricia McDonald
Regional Director of Parent Support

c: Dr. Marc Rosenbaum



April 22, 1999

To Whom It May Concern:

After meeting and speaking with Dr. Rosenbaum, I requested that he become an adjunct here in the Division of Graduate Education. During the Fall 1998 term, I regularly visited Dr. Rosenbaum's class. I witnessed what every college leader hopes to see, a magical and personal teaching style, as well as, the promotion of interactive teaching and learning of a worthwhile innovative subject.

I look forward to Dr. Rosenbaum's continued contributions toward fostering in others healthy intrinsic and extrinsic feelings. His approach in creating healthy relationships certainly gives rise to personal transformation.

I will be glad to assist anyone who would like further information regarding Dr. Mark Rosenbaum.

Sincerely,

H. Kaye, PhD
Prof. Harvey Kaye, Ed. D.
Associate Provost



May 6, 1999

To whom it may concern:

For the past three years Dr. Marc Rosenbaum has been the Director of Parent and Teacher Education at CEI. Funds made available through an Annenberg Grant have enabled the presentation of his Self-Mastery program to more than two thousand parents, teachers and students in many of our Annenberg schools.

I have found Dr. Rosenbaum to be sincere, motivated and extremely responsive to the needs of the public school population. I have received nothing but positive feedback from principals and course participants.

I highly recommend Dr. Rosenbaum for any project that involves the education of public school parents and teachers. Please contact me if I can be of any further assistance.

Sincerely,

Seymour Fliegel
Senior Fellow



BOARD OF EDUCATION OF THE CITY OF NEW YORK

RUDOLPH F. CREW, Ed. D., Chancellor

OFFICE OF THE CHANCELLOR

110 Livingston Street - Brooklyn, NY 11201

November 4, 1999

Dr. Marc Rosenbaum
Director
Education For Excellence
P.O. Box 674
Mount Marion, New York 12456

Dear Dr. Rosenbaum:

On behalf of the Office Of Parent Advocacy and Engagement and the District Parent Liaisons/Coordinators, I wish to thank you and Dr. Gonzalez for the one day and half (1 1/2) training about conflict resolution/mediation.

Your training enhanced our ability to be introspective, acknowledge feelings and consider the steps needed to resolve a conflict. The issues raised stimulated group discussion about effective strategies to provide mediation and negotiation. The feedback from the participants was extremely positive. All of the participants expressed increased awareness and growth from the workshop experience, which will help them resolve conflict creatively.

Thank you again for making this training so successful. I know the children and the parents we serve will benefit as a result of your hard work.

Sincerely

Michael Carter
Director
Office of Parent Advocacy and Engagement

Haydee Rentas
Citywide Coordinator
Office of Parent Advocacy and Engagement

MC/HR/ns

BOARD OF EDUCATION
City of New York
SCHOOL DISTRICT 31

February 14, 2000

Dear Dr. Rosenbaum:

I would like to extend a sincere thank you for the informative program that you conducted in District 31.

Your workshops that were held on a Saturday and the following Friday at two separate locations were very well received by all the School Leadership Teams of Staten Island. There was a general consensus by the approximately 200 participants that they now feel more comfortable working together as teams.

I hope that we can collaborate again in the future.

Sincerely



Joan McKeever-Thomas
District Leadership Team
District 31



Bedford-Stuyvesant Street Academy High School
832 Marcy Avenue
Brooklyn, New York 11216



(718) 622-4310
(718) 398-4581 (Fax)

Rochelle Granville
Principal

(718) 636-8159
Admissions/Guidance Office

Joseph Dallas, Jr.
Guidance Counselor

Terry C. Byam
Assistant Principal

November 4, 1999

Ms. Anne Horowitz
Assistant to Deputy
Chancellor for Operations
110 Livingston Street, Rm. 1025
Brooklyn, New York 11201

Dear Ms. Horowitz:

I am writing this letter to inform you of our experience with one of your contractees, Dr. Marc Rosenbaum.

Dr. Rosenbaum and his associate presented a training for our School Leadership Team on September 23, October 23, and October 29, 1999. The quality of the presentation and the materials presented was very beneficial to all our participants. The feed back was extremely positive from the parents, staff, and students who were in attendance. I was able to attend almost all of the presentations, and I was very impressed with what I saw and learnt. I was extremely pleased with the facilitators' presentation, level of expertise, and the warmth of presentation. His presentation covered areas such as communication skills, listening skills, understanding other's point of view, taking responsibility for the team's level of functioning and a practical exercise in dealing with the process of consensus.

I appreciate the opportunity presented to me by your office in screening and suggesting Education for Excellence as presenters of School Leadership Team training.

If I can be of any further assistance, please do not hesitate to contact me.

Sincerely,

Rochelle Hendlin-Granville
Principal

RHG/dr

JONATHAN D. HYATT - P.S. 154
333 East 135th Street - Bronx, New York 10454
MANUEL RODRIGUEZ, Principal
ERLENE BENJAMIN, Special Education Supervisor

April 14, 1999

Annenberg Foundation
52 Vandevilt Avenue
New York, NY 10017

Gentlemen:

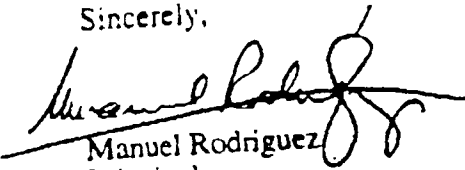
I am writing to your foundation on behalf of Dr. Mark Rosenbaum, who has worked with P.S. 154 in the past.

Dr. Rosenbaum conducted a series of workshops dealing with human relations for both a large parent group as well as for a group of teachers in this school. At the conclusion of the course, both groups rated the sessions highly effective and profitable. Everyone at the school was very pleased with our relationship with Dr. Rosenbaum and with the work he had done.

I believe that Marc Rosenbaum would be very effective in conducting leadership workshops with parents intending to involve themselves more fully in School Leadership Teams. He has the necessary insights on how to connect parents with the school and understands the role that parents have in a school. He would certainly educate parents on the type of leadership that they would be called upon to exercise as part of a decision making process. On behalf of P.S. 154 I would welcome Dr. Rosenbaum's participation in such endeavor.

Should additional information be required, please feel free to contact me.

Sincerely,


Manuel Rodriguez
Principal

nr/ar



Richard R. Green Educational Complex
"Journeying Towards Success"

Cheryl Lugo, Principal

Assistant Principals - Thomas DeGrazia, Pamela McCarthy, David Reid (I/A)

3710 Barnes Avenue • Bronx, NY 10467

Telephone: (718) 653-2130

Fax: (718) 547-5377

A Safe, Orderly Climate

Increased Student Achievement

January 2, 1997

To Whom It May Concern:

The *"Parent Self Mastery"* course which is facilitated by Dr. Mark Rosenbaum has been an exceptionally constructive offering. I have received constant positive feedback from the attending parents.

From personally observing the course in session, I have witnessed a comfortable, familial, and collegial atmosphere due to the efforts of the facilitator, Mark Rosenbaum. From communicating with the parents, I have observed them become more confident and comfortable with their children. I have witnessed many actively engaged in implementation of what they are learning through this course. The parents definitely feel better about themselves and seem more tolerant of their children.

The *"Parent Self Mastery"* course is a much needed offering, and I praise Mark Rosenbaum for displaying a caring and nurturing persona. He has imparted invaluable wisdom and knowledge to the participating parents. I feel this course has and will continue to encourage the participants to strive toward reaching their maximum potential as parents. I would like to see this course extended, and, even expanded.

Sincerely,

Cheryl Lugo
Principal

CL:be

Maria A. Cotto
Principal



The Kensington School

PS 179

202 Avenue C

Brooklyn, New York 11218

Tel : (718) 438-4010

Fax : (718) 871-7484

Grace DiGangi
Beth Grater
Assistant
Principals. IA

March 30, 1999

Dear Dr. Rosenbaum,

I want to take this opportunity to thank you for presenting your ten week Masterful Parenting program at P.S. 179. I received a great deal of positive feedback from those parents who attended our course. After reviewing their post course evaluations, I was very impressed by the parents progress in important areas such as: listening, forgiveness, taking responsibility in their lives and improved communication with their children.

I support education that helps parents better cope with their children by developing more effective social and emotional skills, which are, hopefully, transferred to our students.

Thank you and we look forward to working with you again.

Sincerely,

Maria A. Cotto
Principal

MAC:dk

**THE ALBERT SHANKER SCHOOL
LS. 126Q
VISUAL AND PERFORMING ARTS MAGNET
31-51 21 STREET
LONG ISLAND CITY, NEW YORK 11106
TEL. [718] 274-8316
FAX [718] 278-6512**

Candice Scott, Principal

**Anthony B. Aldorasi, A.P.
Yvonne Leinsider, A.P.**

**Richard Sherman, Adm. Asst.
Margo Young, A.P., Sp. Ed**

September 10, 1999

Mr. Marc Rosenbaum
Education for Excellence
130 Jane Street
New York, New York 10014


Dear Mr. Rosenbaum:

I want to take this opportunity to commend you for the excellent Leadership Team workshop that you presented for my CEP Retreat.

The teachers enjoyed the communication skills, activities and the feedback was very good.

Once again, thank you for the excellent presentation.

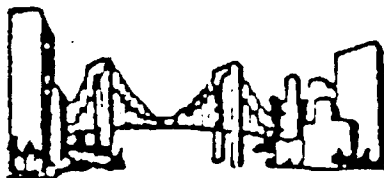
Yours truly,


Candice Scott
Principal

CS:lmv

THE JACOB RIIS COMMUNITY SCHOOL 120M

Esther Friedman
Principal, IA.



80 Catherine Street
New York, N.Y. 10038
Tel: (212) 962-2188
Fax: (212) 349-7342

"BUILDING BRIDGES TO LEARNING"

March 12, 1999

Dr. Marc Rosenbaum
Director of Parent and Advisory Teacher Education
Center for Educational Innovation
130 Jane Street
New York, N.Y. 10014

Dear Dr. Rosenbaum:

I would like to extend a sincere thank you for the wonderful program you conducted with P.S. 126 parents during the fall semester. Feedback from the participating parents was extremely positive. All of them felt that they had really grown from the course.

As you know, as a new principal I am trying to address the many socioeconomic and affective issues I have encountered. Through our parent liaison, Evelyn DeJesus, we are attempting to bring in services addressing these concerns. This course was extremely helpful in this regard.

I hope we can collaborate again in the future.

Sincerely,

Esther Friedman
Esther Friedman

:ef

cc:

Evelyn DeJesus;

Sy Fliegel

Director

CEI

28 W. 44th Street, Suite 914

New York, N.Y. 10036

Principal (IA)



EBC High School East

Genevieve Richards-Wright, Principal

1495 Herkimer Street
Brooklyn, NY 11233

Telephone: (718) 716-7163 Fax: (718) 698-7163

Stephen Phillips, Superintendent

TO: Mark Rosenbaum
FROM: Genevieve Richards-Wright
DATE: January 2, 1997
RE: Advisory Workshop

I would like to commend you on the scope and sequence of your curriculum course on Advisory group. One of our school's goals is to establish caring places within the cold and sometimes impersonal subject area studies that high school students encounter. Your Advisory curriculum builds in hands-on experience activities for youth and adults alike that help to foster empathy, tolerance, caring and thinking skills.

The weekly homework activities that I and Mr. Alexandre, one of my new Science teachers experienced helped to expand the repertoire of activities that we plan to turnkey to the other twenty (20) Advisory group teachers in EBC/ENY.

This course has helped Mr. Alexandre to broaden his idea of what Advisory is, and how to help students get in touch with their feelings and ideas about themselves, others and the larger world community. "Advisory" is a brand-new concept to him and some of the newer staff members so I was excited when he volunteered to attend the Thursday afternoon classes under your able facilitation, at the Beacon School.

I attended as many classes as my schedule permitted and was rewarded with more than I expected. The course themes and activities helped me to experience what the students would with the underlying "gifts" of insight into their inner and outer lives and greater understanding, relationships, responsibility and respect.

Page 2
Mark Rosenbaum
January 2, 1997

I hope you will be able to bring this Advisory curriculum as an in-service course to the educators in Brooklyn. Your openness and patience in the classes made the course that much more appreciated. If I can be of assistance, please feel free to contact me. I wish you success in your future endeavors.

GRW/igg

c: Elayna Konstan

P.S. 102
315 East 113th Street
New York, New York 10029
Sally Bell, Principal Eileen Reiter, Administrative Assistant

April 19, 1996

Dear Mr. Reigle,

P.S. 102 was very fortunate to have 18 parents from our school participate in the Making Sense of Adolescence Program for nine weeks. We were grateful that Mark Rosenbaum allowed the program to take place in our school even though we weren't part of the Annenberg Grant.

This is an excellent program and the parents that participated really learned to openly share and learn more effective ways to deal with the challenges of their lives. They felt that it helped them to improve their relationships with their families. Many of the parents were able resolve problems that they were having with their children or other members of their families. They stated that they learned the importance of respecting and listening to others and not to blame others for their mistakes.

The parents overwhelmingly evaluated the program as excellent. This is a program that really makes a difference for parents. Mark is an outstanding facilitator and the parents found it easy to relate to him and to share openly and honestly their problems and challenges.

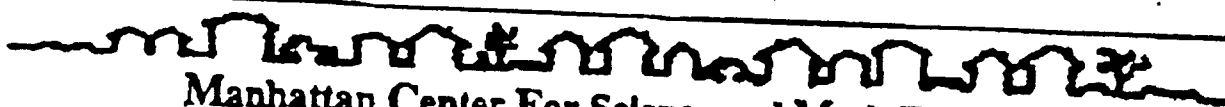
Very Truly Yours,

Eileen Reiter

Eileen Reiter

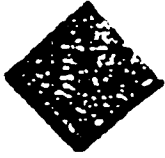
Administrative Assistant

C. Evelyn Castro
Acting Superintendent
District Four



Manhattan Center For Science and Math High School

Steve Askinazi, Principal
East 116th Street and FDR Drive
New York, New York 10029
Tele @ (212) 876-6639 - Fax @ (212) 862-1167



Assistant Principals
Billie Lederman
Demosthenes Lydiorakis
Ellen Schinbach
Irma Garceau
Marie Makula
Richard Trauner

November 22, 1999

Dr. Marc Rosenbaum
Staff Developer
Leadership Institute

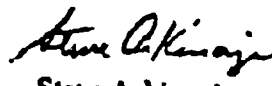
Dear Dr. Rosenbaum:

I would like to take this opportunity to thank and commend you for your excellent workshop in developing communication and facilitation skills with our School Leadership Team. I met with my team on Friday, November 19th to elicit their feedback on the benefits of this professional development session. The feelings were unanimous from students, teachers, administrators and parents that your preparedness, ability to motivate, and experience in engaging all members of the team were quite apparent.

The morning session was especially effective. The activity on survival skills gave groups of participants the opportunity to be honest, to open up and to think critically about how to reach consensus. For me personally, as a school principal, I appreciated having the chance to bond with my team members, an opportunity that is quite difficult to achieve during our 90 minute monthly meetings. Moreover, I was pleased to find out how articulate and intelligent our participants are based on their knowledge and varying experiences in working in groups.

I'm sure you are quite aware of how difficult it is to recruit parents and to get them to attend evening or weekend workshops. Thanks to the success of the conference, I expect to get many more of our team members to be that much more productive and effective in helping our instructional program to be successful. Congratulations on a great conference.

Sincerely,


Steve Askinazi
Principal

The Christa McAuliffe School

I N T E R M E D I A T E S C H O O L 1 8 7

1171 • 65th Street • Brooklyn, N.Y. 11219 • Tel. (718) 236-3394 • Fax. (718) 236-3638

John Q. Adams
Principal

Vincent Grippo
Community Superintendent
District 20

March 30, 1999

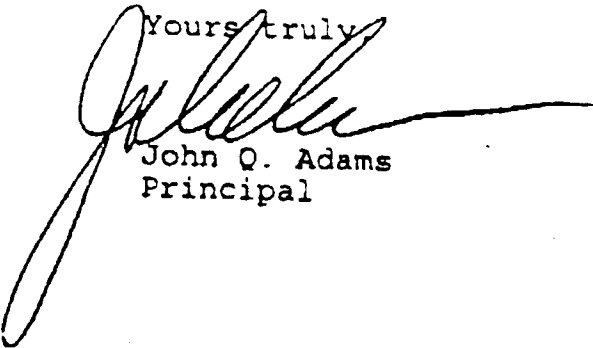
Dr. Marc Rosenbaum
130 Jane Street
New York, NY 10014

Dear Dr. Rosenbaum:

Allow me to express my appreciation and extend my congratulations to you on the course you offered to the parents of our students entitled "Making Sense of Adolescence". As you know, well over 25 parents were enrolled and attended on a regular basis. They appeared to enjoy the course greatly and many reported that they gained helpful insights into dealing with the common concerns of middle school children. Your advice was practical, useful and very meaningful. All who attended regarded it as time well spent.

You conducted the course in your usual proficient and professional manner. You are an excellent educator and a credit to your profession.

Yours truly



John Q. Adams
Principal